

10.03.2026

To Whom It May Concern,

I am writing to offer my highest recommendation for Anya. Since joining Creation Space in March of 2024, remarkably, during her first year at the Bezalel Academy of Art and Design, Anya has been an indispensable driving force behind our visual identity and brand communications.

Creation Space has experienced explosive growth over the past two years as an innovation hub dedicated to the space ecosystem. Our mission is advancing dual value tech for earth and space, meaning we accelerate deep-tech startups whose solutions can survive the extreme environment of space while simultaneously addressing critical sustainability and industrial challenges on Earth. As we rapidly expand, currently culminating in the development of Space City, a dedicated space center in Mitzpe Ramon featuring a state-of-the-art robotics division built in collaboration with NVIDIA, communicating our complex vision requires an exceptional level of strategic design.

Anya delivered this consistently. Stepping into a high-pressure environment, she immediately took ownership, single-handedly managing our web design, print collateral, merchandise, and curated presentation materials for major events like our Accelerator program. Working directly alongside myself, our Marketing Manager, and our IMC Director, she navigated the immense pressure of a scaling company with remarkable poise, routinely managing multiple concurrent projects and hitting uncompromising deadlines across international time zones.

Importantly, Anya operates as a strategic partner rather than just an executor of tasks. She possesses strong professional judgment and creative confidence. If a proposed concept lacked impact or clarity, she did not hesitate to voice her perspective to senior management, consistently offering innovative visual solutions that our team had not previously considered.

Her ability to translate abstract, highly complex engineering concepts into compelling visual narratives was critical to our fundraising efforts. Anya completely conceptualized



and executed the visual language for the main Creation Space brochure, a vital asset used to showcase our alumni and cohort nominees to international investors. Because the majority of these startups are in their pre-seed stages, they are developing technologies that do not yet physically exist. Anya demonstrated a unique capacity to grasp these complex aerospace concepts, expertly utilizing AI generation tools to create accurate, evocative visual representations of what these technologies will eventually achieve.

She brought this same rigor to our primary investor pitch deck, which has been presented globally. Anya took dense financial data, intricate graphs, and multi-year technological roadmaps and distilled them into clean, highly readable slides that delivered our message with absolute precision. She understands that in investor relations, visual clarity is just as important as aesthetics.

Anya is a highly autonomous, strategic designer who can translate complex visions into tangible assets under tight constraints. She has been a massive asset to Creation Space, and I have no doubt she will bring the same level of talent, drive, and professional maturity to her future endeavors.

Sincerely,

Lion David

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